

TYLER COOPER

Graphic Designer

Phone: (334) 314-8316

Email: tcooper92@live.com

Portfolio: tcooperdesign.com

Tyler Cooper, an intuitive, resourceful Graphic Designer / Visual Artist with an extensive background in a variety of creative media and visual communication. I have over 10 years of experience working in digital and print design with 7+ years of digital artwork, professional print production, web design, print layouts, management, virtual identity, and branding. Exceptional collaborative skills, dynamic team player with well-developed written and verbal communication abilities. Passionate creator of innovative design and marketing strategies accustomed to task and deadline-driven environments.

Experience

Digital Printer Operator | June 2021 - Present

Moderne Glass Company, Inc. Aliquippa, PA

- Operates Digital printing machinery to ensure customer orders are finished on schedule.
- Organizes and maintains order production for the digital department.
- Assists in maintaining inventory levels.
- Processes artwork files through various RIP software in preparation for their printing.
- Quality Assurance - Prints out & proofs various specifications of officially approved product samples prior to production to catch and correct errors.

VIRTUAL CONCEPT ARTIST | FEB 2017 - MAR 2020

Moderne Glass Company, Inc. Aliquippa, PA

- Responsible for Managing and designing client digital artwork, and prep for approval and final production.
- Advise on artwork when necessary for a variety of printing methods, including silk screen, ceramic, glass etching, and full color digital imprints.
- Processes and creates over 100 requests a week, ensuring accurate and prompt digital representations to increase order placement.

GRAPHIC DESIGN MANAGER | JAN 2014 - AUG 2016

CCI Custom Graphics, Millbrook, AL

- Directed and coordinated activities of business concerning all graphic design work.
- Created designs, concepts, and sample layouts, based on knowledge of layout principles and client expectations.
- Conferred with clients to discuss and determine layout design prior to design development.
- Developed graphics and layouts for product illustrations, company logos, etc.
- Reviewed final layouts and suggest improvements as needed.
- Operated and maintained print machinery.
- Maintained archive of images, photos, or previous work products.
- Researched new design concepts to keep abreast of modern changes.

GRAPHICS ASSISTANT | FEB 2013 - JAN 2014

Versatile Solutions, Prattville, AL

- Created all design and sign work using a variety of print and vinyl media.
- Managed client base, received & delivered orders, and maintained relationships with established recurring customers.

Expertise

Adobe Creative Suite: Proficient skills in Photoshop, Illustrator, Indesign with experience with the majority of Adobe Creative Cloud

Microsoft Office

Drupal

Wordpress

CoreDRAW

FlexiSign

HTML

CSS

Blender

3DS Max

Simplify3D

Mac OS X | Windows OS

Education

BACHELOR OF FINE ARTS

MAY 2014

Auburn University Montgomery

Major : Graphic Design

Minor: Marketing

Recognition

Silver Addy Award Winner - American Advertising Federation

References

Will gladly furnish personal and professional references on request.